

Integrated Marketing/Recruiting Committee

Agenda

**Friday, February 3, 2017
Rooms 712/204**

1. Welcome Amanda Raines
2. Approval of the October 14, 2016 Minutes – Exhibit 1 Committee
3. Dr. Johnston Remarks Dr. Dusty R. Johnston
4. Activities Review/Update

Fall 2016 Recruiting Report – Exhibit 2 Amanda Raines
Fall 2016 Early College Start Report -- Exhibit 3 Melissa Moore
Marketing Report Holly Scheller
Quality Enhancement Plan Logo Contest – Exhibits 4, 5, 6 Criquett Lehman
Automotive Tech T-Shirt Logo Approval – Exhibits 7, 8, 9 Amanda Raines
6. New Business

Home and Garden Festival, February 25 and 26, 2017 Michelle A. Alexander
7. Future Meeting Dates

Friday, March 24, 2017
8. Adjournment